

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT31/12 14.50
CHANGES ** WFTV-TV ***

REP HEADLINE# 6401152 TRF# 339530
\$\$\$ UNAPPROVED REV #1 \$\$\$

ADV # _____ ADV. NAME ISS/60 PLUS ASSOCIATION
AGY # 1977 AGY. NAME MENTZER MEDIA SERVICES, INC.
600 FAIRMOUNT AVENUE, SUITE 306
TOWSON, MD 21286

ORDER # _____ CONTRACT # 6401152 CLASS: NATL. LOCAL REGIONAL
PRDCT 60 PLUS ASSOC EST#55 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES NOV1/12 NOV5/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT31/12 14.50

REP: TO LENA
FR JULIE
REV RATE ON 22
TTLS \$124700..29X
PLS CFM, THX 10/31

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
60 PLUS ASSOCIATION

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22	R		800P-1130P	30		14000.00	11/3	11/3	1		SAT	1

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 55
PROGRAM : FOOTBALL

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
STATION MAKEGOOD OFFERS:												
M1	UNRESL	BUY#19	MISSED: SAT/1130P-1200M				NOV3		30S	\$3,500.00	(OCT31/12)	
			OFFER: SAT/1130P-1205A						30S	\$3,500.00	PLS ADVISE.	
			CMT: TP FOR NEWS									
NOV/12			124700.00									
CONTRACT TOTAL												124700.00
TOTAL SPOTS												29

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE